

Getting down to Business with social enterprise

WSSSEN Workshop series 2011-2012

As part of **WSSSEN** [West Sussex Social Enterprise Network] and **West Sussex County Council's** commitment to support community, voluntary organisations and social enterprises in West Sussex, **we would like to invite YOU** to take part in our forthcoming **FREE** workshops programme, aimed at helping your organisation to get started and to operate successfully as a social business.

Find out about social enterprise

7th Sept 2011 and 2nd February 2012

Starting up a social enterprise – putting your ideas into action

27th September 2011 and 9th February 2012

Planning ahead - preparing a business plan and business case for your social enterprise

20th October 2011 and 1st March 2012

Financing your social enterprise

17th November 2011 and 21st March 2012

The workshops are detailed below. **To book** a place on one or more of these workshops, please contact the email or telephone details provided, indicating which one[s] you would like to attend.

If you have any queries please contact **Barbara Beaton** by email at Barbara.beaton@bjbeaton.com or phone 01424 893698.

**For further information and news on social enterprise
visit www.wssen.org.uk**



WSSSEN Autumn Workshops

Find out about social enterprise

Is social enterprise **for you**? **Want to know more**? Is this a possible **way of working** for **you, your organisation** or **one of your projects**? Come to this workshop to hear about social enterprise, and meet those involved, share ideas with others and speak to advisers. A visit is available in the afternoon to see how social enterprise works in practice.

Venue Lodsworth village hall [with visit to Lodsworth Larder, a community run village shop]

Date Wednesday 7th September 2011
11.00 a.m. to 3.30pm

Starting up a social enterprise – putting your ideas into action

This session is intended to give an overview of key aspects involved when planning your new business or social enterprise project, and help to put your ideas into action. The training will be with a qualified and experienced social enterprise adviser. There will be a chance to consider how to choose the right organisational and legal structure for your new initiative or project.

Venue County Hall North Horsham

Date Tuesday 27th September 2011
9.30a.m. to 4p.m.

This session will be delivered by Action in rural Sussex working in association with BJBeaton Consulting.

Booking details

Email Dawn.Brock@ruralsussex.org.uk Tel: 01273 407313



Planning ahead - preparing a business plan and business case for your social enterprise

Why do a plan for your business? Forward planning is accepted as being an essential element of running a successful social enterprise and this workshop will look in detail at the different elements to be considered in formulating a business plan as part of a planning cycle and making a business case for your social enterprise.

Venue County Hall North Horsham

Date Thursday 20th October 2011
9.30 a.m. to 4pm

This session will be delivered by Action in rural Sussex working in association with BJBeaton Consulting.

Booking details

Email Dawn.Brock@ruralsussex.org.uk Tel: 01273 407313

Financing your social enterprise

Identifying your financial needs and accessing the right finance are key to make your social enterprise a success, especially in the changing funding landscape. At this workshop we will look at the key elements to consider when planning how to finance your social enterprise and different sources of finance that are available.

Venue County Hall North Horsham

Date Thursday 17th November 2011
9.30a.m. to 4pm

This session will be delivered by Action in rural Sussex working in association with BJBeaton Consulting.

Booking details

Email Dawn.Brock@ruralsussex.org.uk Tel: 01273 407313



WSSSEN Spring workshops

Find out about social enterprise

Is social enterprise **for you**? **Want to know more**? Is this a possible **way of working** for **you, your organisation** or **one of your projects**? Come to this workshop to hear about social enterprise and meet those involved, share ideas with others and speak to advisers. A visit is available in the afternoon to see how social enterprise works in practice.

Venue to be announced
Date Thursday 2nd February 2012
10.00a.m. to 2.30 pm

Starting up a social enterprise – putting your ideas into action

This session is intended to give an overview of key aspects involved when planning your new business or social enterprise project, and help to put your ideas into action. The training will be with a qualified and experienced social enterprise adviser. There will be a chance to consider how to choose the right organisational and legal structure for your new initiative or project.

Venue Chichester – details to be announced
Date Thursday 9th February 2012
9.30a.m. to 4pm

This session will be delivered by Action in rural Sussex working in association with BJBeaton Consulting.

Booking details

Email Dawn.Brock@ruralsussex.org.uk Tel: 01273 407313



Planning ahead - preparing a business plan and business case for your social enterprise

Why do a plan for your business? Forward planning is accepted as being an essential element of running a successful social enterprise and this workshop will look in detail at the different elements to be considered in formulating a business plan as part of a planning cycle and making a business case for your social enterprise.

Venue Chichester – details to be announced

Date Thursday 1st March 2012
9.30a.m. to 4pm

This session will be delivered by Action in rural Sussex working in association with BJBeaton Consulting.

Booking details

Email Dawn.Brock@ruralsussex.org.uk Tel: 01273 407313

Financing your social enterprise

Identifying your financial needs and accessing the right finance are key to make your social enterprise a success, especially in the changing funding landscape. At this workshop we will look at the key elements to consider when planning how to finance your social enterprise and different sources of finance that are available.

Venue Chichester

Date Wednesday 21st March 2012
9.30a.m. to 4pm

This session will be delivered by Action in rural Sussex working in association with BJBeaton Consulting.

Booking details

Email Dawn.Brock@ruralsussex.org.uk Tel: 01273 407313

